

The Sentinel

This is the official paper of Unitary America.
All statements herein are representative of the
group, aside from opinion pieces.

UNITARY AMERICA

Members have free, unrestricted access to
The Sentinel, or any of its publications therein.

UNITARY AMERICA HOLDS FIRST BREAD DRIVE



Unitary America successfully held its first successful bread drive, feeding over 20 residents. Bread provided was sourced from local bakeries (Rambach's, Red Oak Bakery, Plattsburgh Sourdough, In the Mix Bakeshop, North Country Co-Op), who all generously provided these donations. Residents could choose from a wide selection of fresh sourdough, pastries, bagels, and other baked goods. Fresh bread is a rarity at local food pantries, and Unitary America is proud to be a location where residents can find fresh, quality food, free-of-charge. Unitary America will be holding another food drive on April 18, 2026, from between 11:00-2:00. All kinds of groceries will be available (unlike during the bread drive).

POLLINATE AMERICA BUG HOTELS APPROVED IN PLATTSBURGH

Unitary America, in collaboration with SUNY Plattsburgh's Environmental Club, has been approved to install various bug boxes throughout the City of Plattsburgh, including across the SUNY Plattsburgh campus, and on trees throughout the city. The planned locations include Sailor's Beach, the Saranac River Trail, Melissa Penfield Park, and various other city parks. Two bug boxes, this April, are to be placed in the neighboring village of Champlain, New York.

These bug boxes (also known as bug hotels) are essential to helping encourage native pollinators, and helping revitalize Plattsburgh's ecosystem. A healthy environment is a healthy community. These bug boxes will consist of small compartments filled with different natural fibers and wood to encourage native bug species to reside in these structures.

This initiative was approved unanimously by the Common Council, and is the first of Unitary America's policy successes. Although small, Unitary America will continue to encourage environmental stewardship and will promote policies that better Plattsburgh's environment.

CURRENT MEMBERS: 111
CURRENT VOLUNTEERS: 23

JOIN US!

**MORE MEMBERS =
MORE CHANGE.**

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ORGANIZATIONAL UPDATES

In the past few weeks, Unitary America has accomplished the following:

- Increased membership to 111 members; growth positive at 26.1% per month; Unitary America is aiming to increase membership to 200 by the end of 2026.
- Unitary America is further developing its partnership program, expanding to 15 businesses in March, from 11 in February (36%)
- Increased recruitment campaigns - Unitary America has utilized novel recruitment approaches to drive even more membership.
- Begun to train prospective members on chapter creation. Unitary America is planning to establish two new chapters by the end of summer 2026.
- Revised Supporter Registration Form: Unitary America will no longer collect any member's middle initial.
- Finalized protocols for Membership Cards. The first Membership Cards will be sent the third week of April, in chronological order.
- Secured general liability insurance from StateFarm to ensure the organization is properly covered in the event of an accident.
- Continued to work on expanding its partnership program, and deepening existing business connections.
- Sourced materials (wood, dirt, seeds) for the community garden this May.
- Prepared documents in preparation with May's filing deadline. Revised accounting procedures to ensure that all expenses are documented properly.



**HELP US
REACH
OUR GOAL
111/200**

EVENT CALENDAR

April 18, 2026, 11:00 a.m. -2:00 p.m.
Plattsburgh Public Library, 2nd Floor
Food Drive

April 25, 2026, 10:00 a.m. -12:00 p.m.
11175 Route 9, Champlain NY
Arbor Day Tree Planting

May 2, 2026, 9:30 a.m. -3:00 p.m.
Thelma I. Douglas Footbridge,
End of George Angell Drive
Trash Cleanup

May 2, 2026, 1:00-2:00 p.m.
72 Margaret Street, Plattsburgh, NY
Mental Health Seminar

May 11/ May 12, 10:00 a.m. - 2:00 p.m.
South Acres Park
Community Garden Set-Up

**QUESTIONS?
EMAIL US.**

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