

The Sentinel

This is the official paper of Unitary America.
All statements herein are representative of the
group, aside from opinion pieces.

UNITARY AMERICA

Members have free, unrestricted access to
The Sentinel, or any of its publications therein.

UNITARY AMERICA'S PARTNERSHIP PROGRAM A SUCCESS



Unitary America launched its Partnership Program on January 1, 2026. This partnership program effectively allows local businesses to partner, free-of-charge, with the organization - and help us with promoting our community events, generating awareness about who we are and what we do, and otherwise help us operate as an organization. These businesses are a vital cornerstone of our community development initiatives - and help us to reach as many members as possible. Through their involvement, they are actively helping to improve their local communities, and deliver actual change. Unitary America is currently partnered with seven established, local businesses, and hopes to expand its active partnerships through February.

UNITARY AMERICA FINISHES MEMBERSHIP REFORMS

Unitary America has successfully completed its membership reforms that began in November 2025. Since then, it has retired, as of January 2026, the Fee Waiver Form - effectively making it easier for those with low-incomes to register for, and maintain their membership within the group. Unregistered, unofficial members have, as of mid-January 2026, either registered with the group, or have chosen an alternative. At this moment, Unitary America no longer has any unregistered members within the organization.

Unitary America decided to launch these membership reforms to increase membership within the organization, as well as to lessen bureaucratic burden on both members, and the organization's volunteers. During the course of these membership reforms, the organization has grown by 1,275% - and it has effectively scaled to process, register, and retain members. The organization is pleased to announce that it grows at an almost exponential rate.

CURRENT MEMBERS: 54
CURRENT VOLUNTEERS: 11
JOIN US!
MORE MEMBERS =
MORE CHANGE.

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ORGANIZATIONAL UPDATES

In the past few weeks, Unitary America has accomplished the following:

- Increased membership to 54 members; growth positive at 10% per month; Unitary America is aiming to increase membership to 200 by the end of 2026.
- Unitary America is actively planning for its third food drive, and has established several food bins throughout downtown Plattsburgh. The bins have collected far more donations than previously in December.
- Implemented new security measures. Member personal information is now secured with additional security measures, and the organization has taken more protective steps to secure organizational privacy while still being as transparent as possible.
- Unitary America has completely rewrote and redesigned its website; the content on its website is more aligned with its mission, what it does, and how it does it. Unitary America has completely rewrote its Our Policies page, and is now wholly representative of the organization. Unitary America is currently working on:
 - Printing and distributing membership cards to active members.
 - Developing partnerships with local businesses
 - Launching Neighborhood Association programs.
 - Establishing clubs on college/ university campuses.
 - Launching Clean America campaign
 - Networking with community leaders
 - Garnering support from other related entities



**HELP US
REACH
OUR GOAL
54/200**

UNITARY AMERICA TO HOLD FOOD DRIVE ON 2/14, 11:00-2:00 AT THE PLATTSBURGH PUBLIC LIBRARY

Unitary America be holding its third food drive, on February 14th, Valentine's Day, between 11:00 and 2:00, at the Plattsburgh Public Library. These food drives are essential to feeding countless community members, preventing food insecurity, providing affordable, free groceries to those in need, and otherwise helping the organization achieve its goals of "community, unity, and action." By being a member, or a partnered business, you help support these programs, and also help support your communities.

QUESTIONS? EMAIL US.

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